

# Jasmin Todd

Cosmetology Expert Witness | Trichologist | Salon  
Consultant

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## Professional Summary

Subject Matter Expert in Cosmetology and Trichology with over 30 years of experience in technical salon operations and chemical safety. Specializes in Standard of Care analysis, regulatory compliance, and professional liability consulting for legal teams nationwide. Proven authority in identifying service failures and mitigating risk through forensic review of hair and scalp conditions.

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## Core Qualifications

- Standard of Care Analysis
  - Texas Department of Licensing and Regulation Compliance
  - Chemical Formulation and Application Safety
  - Forensic Hair and Scalp Damage Evaluation
  - Salon Sanitation and Disinfection Protocols
  - Technical Report Writing for Litigation
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## Professional Experience

### Expert Witness & Consultant

*Burress Law PLLC, McKinney, TX | 2023 – Present*

Evaluate beauty industry litigation involving professional negligence and chemical injuries. Analyze technical service records and draft authoritative expert reports regarding adherence to industry regulations and safety standards.

### Owner & Master Stylist

*Austin Curls, Austin, TX | 2019 – Present*

Direct all technical operations and safety compliance for a nationally recognized hair care facility. Manage high risk chemical service protocols and maintain strict adherence to state sanitation codes.

## **International Educator**

Beauty By Imagination | 2019 – Present

Conduct technical training for licensed professionals on chemical application safety. Educate stylists on minimizing hair damage and following manufacturer safety guidelines for global brands.

### **Owner & Operator**

*The Hair Botanist, Diamond Bar, CA | 2015 – 2019*

### **Stylist**

*Ouidad Flagship, Santa Monica, CA | 2012 – 2015*

### **Stylist**

*Ebony Salon, Diamond Bar, CA | 2011 – 2013*

### **Stylist**

*Peace of Mind Salon, Diamond Bar, CA | 2004 – 2011*

### **Stylist**

*Universal Motown, Universal, CA | 2001 – 2002*

### **Stylist**

*Whipp Appeal, Rialto, CA | 1999 – 2001*

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## **EDUCATION AND LICENSING**

- **Cosmetology License**, Richard's Beauty College, 1997
- **Ouidad Certified Stylist**, 2012
- **Goldwell Color Certificate**, 2013
- **Ouidad Certified Salon**, 2019

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## **Notable Achievements**

- Featured on Mane Addicts' list of Best Curly Hair Salons in the U.S.
- Nominated for AUSTIN Women in Business Award
- Contributor and recognized expert on WikiHow
- Featured in CBS News for launching a prime new location specializing in curly and natural hair styles
- Highlighted in City Lifestyle magazine for expertise in curly hair styling
- Recognized by PR Underground for booming success with Austin Curls
- Speaker at the "Let Curls Be Curls" event, celebrating curly hair care and education
- Featured on KXAN's Studio 512 for expert natural curl artistry in Austin
- Finalist for the Vagaro Iconic.23 Award for Best Textured Hair Specialist